



September 12, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated September 12, 2024 titled '*Airtel expands its Home Wi-Fi service across all 22 districts in Jammu-Kashmir & Leh-Ladakh*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel expands its Home Wi-Fi service across all 22 districts in Jammu-Kashmir & Leh-Ladakh

- Offers a whole host of leading local OTTs and TV channels including DD Kashir, DD Jammu, DD Leh, News18 Urdu, Gulistan news etc.
- Home Wi-Fi service now reaches additional 1.1 Mn new households in both the Union Territories

Jammu/ Srinagar, September 12, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications services providers, today, announced that it has expanded its Home Wi-Fi service across all the 22 districts of both the union Territories. This expansion will enable to cover 1.1 Mn new households in both the Union Territories.

With Airtel Wi-Fi, a customer not only gets high-speed reliable wireless internet service but a whole host of other benefits including access to unlimited streaming, 22+ OTTs services and over 350+ TV channels. Customers can book Airtel Wi-Fi by placing an order using the Airtel Thanks App or by calling 8130181301.

Adarsh Verma – COO, Bharti Airtel, Jammu and Kashmir, said, “I am happy to announce that Airtel Wi-Fi has now reached every nook and corner of both the Union Territories. With Airtel Wi-Fi, customers can unlock a wide range of entertainment options including access to 22+ OTTs, 350+ television channels and a reliable high-speed wireless Wi-Fi service at an affordable tariff starting at Rs. 699 a month. We hope customers make the most of this and enjoy endless entertainment.”

Plans at a glance:

Tariff	Speed	Benefits	Other Benefits
₹699	Up to 40 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹899	Up to 100 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹1099	Up to 200 Mbps	350+ TV channels (HD included)	Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more
₹1599	Up to 300 Mbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more

Customers in both the Union Territories can enjoy unlimited access to some of the leading OTT platforms including Amazon prime, Disney+ Hotstar and top channels like DD Kashir, DD Jammu, DD Leh, etc. among others.

About Bharti Airtel Limited

Headquartered in India, Airtel is a global communications solutions provider with over 550+ million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in